We Can All Breathe Easier

California's Cleaner-Burning Gasoline

Gas that simply pollutes less

Compared to ordinary gasoline, California's cleaner-burning gasoline evaporates less readily and burns more completely. In fact, it reduces smog-forming emissions by 300 tons a day. That's 15 percent less than before.

What's more, cleaner-burning gasoline contains less of the toxic chemicals that are harmful to our health. Emissions of benzene, for example, are now cut in half.

A Clean Sweep: *Statewide use of cleaner-burning gasoline is equivalent to instantly removing 3.5 million smog-inducing vehicles from our roads and highways.*

Endorsed by major car makers

Cleaner-burning gasoline not only meets stringent air quality standards, it also has the approval of major car makers, including Chrysler, Ford, General Motors, and Nissan. They're among the industry experts and government agencies who participated in five years of research and development.

Here's what six months of exhaustive statewide testing confirms: California's cleaner-burning gasoline performs smoothly in vehicles of all kinds, old and new, with no fuel-related problems.

Off-road tests conducted on watercraft, lawn and garden tools, utility engines, and other motorized equipment echo similar results.

Available in the usual grades

Like previous gas, cleaner-burning gasoline is available in the same octane levels. And when you consider the health advantages, it's actually a grade better.

As far as gas mileage goes, a car that usually gets 30 MPG, now gets slightly more than 29.5 MPG on cleaner-burning gasoline. That's less than a half-mile difference per gallon. Of course, any change in miles per gallon varies by vehicle and driver.

More value per gallon

Reducing our state's air pollution problem depends on cleaner-burning gasoline, which costs, on average, about a dime more per gallon to produce. While some of the increase may be reflected at the pump, it's a small price to pay when you weigh the clean-air benefits.

It's also important to remember that gas prices are determined by supply and demand, not by the State of California. Crude oil prices, production costs, and taxes also factor in.

Clearly, a better solution

California's cleaner-burning gasoline is the perfect vehicle for improving air quality. And it's another example of the Air Resources Board's ongoing quest to clear the air of toxic chemicals and pollutants.

Questions? Call **1-800-922-7349**. And breathe easier once you know the facts.

No Change In Performance: *More than 800 cars and trucks of various makes, models, ages, and mileage performed like they should when driven five million-plus miles on cleaner-burning gasoline.*

Fueled by the need for cleaner air

Despite significant improvements over the last 25 years, more than 90 percent of Californians still breathe polluted air.

With 24 million cars and trucks, plus millions of boats, lawn mowers, and other gas-powered equipment in use, we burn more than 35 million gallons of gasoline every day. While today's cars run cleaner, California has more drivers on the road than ever before. Which means more smog and greater health risks.

Thanks to cleaner-burning gasoline, we can all breathe easier. That's because it improves air quality by dramatically reducing car emissions of pollutants known to cause or contribute to health problems such as heart disease, lung disease, and cancer.

Half The Problem: *Gas-powered vehicles and equipment contribute about 50 percent of the air pollution in California.*

California Environmental Protection Agency

Air Resources Board

P.O. Box 2815, Sacramento, CA 95812

CLEANER
BURNING
GASOLINE